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LEHMAN TRIKES, INC.

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Lehman Trikes to Sponsor Legends Ride at the 70th Annual Sturgis Rally

Lehman Trikes is pleased to announce they will join an exceptional list of celebrities, top bike builders, and riders as they co-sponsor the third annual “Legends Ride®” on Monday, August 9th during the 70th Annual Sturgis Rally. The Legends Ride®, hosted by the Legendary Buffalo Chip®, takes riders from Historic Deadwood, through spectacular views of the Black Hills of South Dakota, to the Legendary Buffalo Chip® in Sturgis. A pre-concert reception, auction, and concert featuring Trailer Choir, Buckcherry and ZZ Top will conclude the Ride. Contributions from the Ride benefit the Sturgis Motorcycle Museum and Hall of Fame and Black Hills area Children’s Charities.

“We have contributed to a Black Hills Children’s charity and the Sturgis Motorcycle Museum and Hall of Fame during the Sturgis Rally for the past several years and this year is no exception,” stated Ken Hines, President and CEO of Lehman Trikes, “The Legends Ride® is a first-class event and we are honored to partner with the Legendary Buffalo Chip® to help raise money towards two very worthwhile causes.”

Rod Woodruff, Owner of the Buffalo Chip Campground®, stated, “We are pleased to have Lehman Trikes as a sponsor for the Legends Ride®. They have contributed to both charities for several years and it is exciting to have them on board as both a local and global representative of the three-wheel world.”

Lehman Trikes will be exhibiting several models of trikes, including the latest model, the CrossBow powered by the Victory Vision during the Legends Ride® and the pre-concert reception. For more information on Lehman Trikes and to locate a Lehman Trikes dealer, visit www.lehmantrikes.com or call 888-3WHEELS.

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